



Safety Light Program

A program of the Merced Main Street Association

PURPOSE:

The objective of the MMSA Safety Light program is to alleviate the real and perceived safety concerns in the Downtown retail district, by using BID funds to supplement the cost of energy efficient lighting solutions in alley facing facades and darkened pedestrian paths.

SPONSORS:

This program is sponsored by The Merced Main Street Association (MMSA), a 501c6 (in process) organization that seeks to improve Downtown Merced's business climate through organization, promotion, design, and economic development. Funds for this program come from the Downtown BID tax.

ELIGIBILITY REQUIREMENTS:

This program is open to all areas located within the Downtown BID district. Eligible applicants will submit a Safety Light Program application, work with MMSA on a lighting solution, and agree to both use and maintain the lighting solution chosen. Applicants who do not own the property on which the lighting will be affixed must provide written permission from the property owner affirming their approval and commitment to the programs requirements.

APPLICATION PROCESS:

Eligible applicants will submit an application to MMSA by email. MMSA will review applications on a first come basis. Applicant and MMSA will meet to tour the area designated for lighting improvement. If deemed appropriate, MMSA will agree to pay up to \$600 for installation of the lighting solution - applicant will agree to pay project cost in excess of \$600.

ADDITIONAL CONSIDERATIONS

Installation of lighting should be done by a trained/licensed professional. Lighting solutions should be considered long term and sustainable. Lighting solutions should be energy efficient. Applicants and/or properties may only be funded once a year.

FUNDING

Max project funding per project is \$600. Funds will be issued based on actual receipts of finished project. Funds will be distributed within 60 days of receipt submittal.

MORE INFORMATION

For more information or questions about this program contact Joey Essig, MMSA Design Chair, by email at: joey.partisan@gmail.com

PROGRAM CHANGES:

This program is subject to change for reasons of improvement and revision. Please make sure you are consulting the most recent version when submitting a program application. (most recent version can be found at mercedmainstreet.com) *Updated: May 2016*

MMSA Safety Light Program Application

APPLICANT

Applicant Name: _____

Applicant Phone#: _____ Cell / Home Text OK?: Yes / No

Applicant email: _____

Applicant Home Address: _____

BUSINESS

Business Name: _____

Business Address: _____

Business Phone: _____

Years in business at this location: _____

Does applicant own the property? Yes / No

PROJECT

Improvement of existing lighting or no current lighting in place: _____

Please describe location and environment of proposed lighting project: _____

Will the proposed lighting project affect any other nearby businesses? _____

Signature: _____ Date: _____